



# Corporate Plan 2006–07

Our vision: sustainable growth



# Foreword by the Director General



The NSW Department of Planning's 2006–07 corporate plan outlines our immediate priorities to build our vision of 'sustainable growth'.

Our role is to lead strategies and decisions to support orderly growth and employment-generating activities that are environmentally, socially and economically sustainable. I am working with the Executive and staff to build an organisation that is results and solutions focused, and acts with credibility, probity and consistency.

The work we do this year will set the framework for NSW over the next ten years. Consistent with the draft State Plan, 'A new direction for NSW' we are working towards creating liveable cities and towns and growing prosperity across NSW.

In 2006–07 the Department will focus its efforts on delivering:

- subregional planning for, and increasing the supply of, residential land and employment land in metropolitan Sydney
- regional strategies for coastal NSW
- timely and innovative decisions on the State's major infrastructure and development projects
- demonstrating the benefits of recent planning reforms.

A new focus will be improving the liveability of six regional cities by creating visions and plans for economic development and residential amenity.

This corporate plan sets the direction for all our staff and assists us to monitor our progress over the year. It will help the community, stakeholders and partners learn how we go about our work. I hope you take the time to read through it.

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**Sam Haddad**  
Director General

## Our vision: sustainable growth

### Our organisation and culture

The Department of Planning is an integral part of government with an important leadership role. We:

- focus on delivering outcomes and solutions
- work in partnership with NSW Government agencies and local government to plan for and manage the State's future growth
- cut red tape through efficient processes and systems.

The Department of Planning is led by an executive team committed to staff development and capacity building. We lead teams who:

- act with credibility, probity and commitment to service
- strive to be consistent in decisions and advice
- build trust with community and industry through effective communication and engagement.



# Corporate Plan 2006–07:

Outcome	Action	Measures
<p><b>Clear strategic direction for urban and regional NSW</b></p>	<p>Deliver and implement strategies for</p> <ul style="list-style-type: none"> <li>■ Metropolitan Strategy subregions and corridors and reinvigoration of centres</li> <li>■ Illawarra, South Coast, Central Coast, Lower Hunter, Mid-North Coast, Far North Coast, and Sydney to Canberra corridor</li> <li>■ urban improvements in city centres of Wollongong, Gosford, Parramatta, Liverpool, Penrith and Newcastle</li> <li>■ improving delivery of residential land (zoned and serviced)</li> <li>■ identifying and protecting additional employment land</li> </ul>	<p>Strategies include implementation plans, targets and governance</p> <p>Targets for housing and land supply achieved</p> <p>Targets for employment lands achieved</p> <p>Targets for public transport access to a major centre achieved</p>
	<p>Ensure sufficient, well located and serviced housing and employment lands that optimise use of existing infrastructure</p>	<p>Housing affordability improves</p> <p>Take-up of employment land</p> <p>Jobs closer to home</p>
	<p>Integrate heritage management into land use strategies and plans</p>	<p>Strategies and planning policies incorporate heritage management</p>
	<p>Engage with relevant agencies and stakeholders to identify and provide for future infrastructure</p>	<p>Agreement on strategies to address key transport issues</p> <p>Infrastructure corridors and sites identified and protected</p>
	<p>Work with councils to shape local planning policy</p>	<p>LEPs are consistent with strategies and targets</p> <p>Spot rezonings are reduced</p>
	<p><b>Investment in our people, systems and partners to build capacity and leadership</b></p> 	<p>Attract, value and develop skilled, results-focused staff in an equitable, safe and healthy environment, and deliver capacity-building initiatives</p>
<p>Practice good corporate governance throughout the organisation</p>		<p>Projects delivered on time</p> <p>Business units operating within budget</p> <p>Cost of corporate services</p>
<p>Communicate the Department's work and direction in effective consultation with the community and stakeholders</p>		<p>Stakeholder satisfaction</p> <p>Stakeholder and staff e-newsletters and fact sheets issued</p> <p>Website review complete</p>
<p>Enhance local government planning through directions, advice and grants</p>		<p>Local councils receiving grant funding</p> <p>Enhanced local government heritage program launched</p>
<p>Demonstrate leadership in national and state planning, building control and heritage management</p>		<p>National decisions reflect NSW positions</p>

# our outcomes, actions and

Outcome	Action	Measures
<p><b>Efficient planning and development assessment system and timely decisions</b></p>	<p>Establish robust planning regimes for sites of State significance</p> <p>Provide stakeholder certainty through a streamlined assessment process for major projects</p> <p>Deliver credible assessments for major projects which balance social, environmental and economic outcomes</p>	<p>Capital investment</p> <p>Jobs generated</p> <p>Employment land created</p> <p>Contribution to urban renewal</p> <p>Protection of environmentally sensitive land</p> <p>Contributions to local, regional and State infrastructure</p> <p>Average assessment times</p> <p>Assessment time benchmarks achieved</p> <p>Number of appeals and percentage of successful decisions</p>
	<p>Promote Comprehensive Coastal Assessment (CCA) in regional and local planning</p>	<p>Councils using CCA tools</p>
	<p>Promote consistent management of changes to heritage items</p>	<p>Managing Change Policy published</p>
	<p>Enhance community participation through statutory requirements and practice, including easy access to documentation and improved consultation processes</p>	<p>Stakeholder satisfaction with consultation</p> <p>Website notification, visits and downloads</p> <p>Projects with community consultation committees and community information provisions</p>
	<p>Improve urban environments by championing good quality design</p>	<p>Independent advisory committees</p> <p>Design advice and competitions incorporated in decisions</p> <p>Adaptive reuse guidance published</p> <p>Planning for Metropolis Conference 2008</p>
	<p>Demonstrate the benefits of planning reform through</p> <ul style="list-style-type: none"> <li>■ introduction of standardised and simple plans</li> <li>■ improved council performance</li> <li>■ Building Professionals Board</li> <li>■ effective building and construction standards</li> </ul>	<p>New LEPs created using standard LEP</p> <p>Councils with satisfactory planning and development performance</p> <p>Panels and planning administrators</p> <p>Private certifiers accredited</p> <p>Complaints resolved</p>
		

# measures

Outcome	Action	Measures
<p><b>Conserving heritage and natural resources for future generations</b></p>	<p>Identify, conserve and value natural, and cultural heritage</p>	<p>State heritage listings Investment and jobs created in heritage conservation and promotion Increased conservation skills Listed items linked to tourism promotion</p>
	<p>Protect high value natural resources and landscapes</p>	<p>Extent of regionally significant coastal wetlands and littoral rainforests accurately mapped and protected Extent of lands acquired under Coastal Lands Protection Scheme</p>
	<p>Support sustainable agriculture</p>	<p>Clear and consistent direction on primary industry lands in regional strategies</p>
	<p>Reduce energy consumption in new residential development through practical assistance to implement BASIX and adaptive reuse of buildings</p>	<p>Reduction of greenhouse gas emissions and water use</p>
	<p>Create community facilities including coastal cycleways, metropolitan green space, Western Sydney Parklands Trust and improved Sydney Harbour access</p>	<p>Cycleway stages complete Green space and park land acquired Foreshore with improved access</p>
<p><b>Coordinated NSW agency actions to service sustainable growth</b></p> 	<p>Work with Cabinet Office, Premier's Department and Treasury to coordinate agency planning for growth Engage State agencies in strategy development, implementation and monitoring Produce timely, relevant information to inform State agency planning</p>	<p>Infrastructure commitments identified in State Infrastructure Strategy Infrastructure corridors and sites acquired by relevant authority/agency Agencies contribute to strategies, use information and report on progress</p>
	<p>Investigate higher capacity transport modes and policy options to meet forecast demand, encourage use of public transport and reduce congestion Work with local government and the Commonwealth Government to plan connections between regions and economic gateways in the greater metropolitan region</p>	<p>Strategies increase public transport capacity and shift freight to rail Feasible options developed Plans for improved mobility between regions and the greater metropolitan region</p>
	<p>Collect and distribute special regional infrastructure contributions in areas identified for growth</p>	<p>Programmed infrastructure in growth areas</p>
	<p>Ensure State Government leads by example in conserving State heritage assets</p>	<p>Heritage asset management strategies and registers completed Agencies delegated NSW Heritage Council powers</p>

# Service delivery strategies

## Partnerships

Most of our services are delivered in partnership with other State government agencies.

- We work with central agencies to ensure our work aligns with NSW government priorities.
- In our land use planning role, we identify development and/or conservation needs, prepare a planning framework to meet those needs, coordinate and facilitate the actions of other government agencies that have direct responsibility for delivering services and infrastructure such as roads, public transport, schools and hospitals.
- In our development assessment role, we coordinate and integrate the advice of State and local government agencies to deliver integrated assessment and approvals.
- We partner with other agencies through the Natural Resources and Environment and Transport CEOs Clusters to align action at the State level, and with other jurisdictions through the Building Regulations Advisory Council to align regulations nationally.

Some services, such as heritage management, are delivered in partnership with local government and non-government organisations, through the allocation of funding under contract.

## Representation

- Department objectives are achieved through representation at a senior level on several planning-related statutory authorities, including the NSW Heritage Council, the Growth Centres Commission, the Sydney Harbour Foreshore Authority and the Honeysuckle Development Corporation.
- Leadership and excellence of our staff is evident through representation on international, national and local professional boards and committees.

## Consultation

Consultation with stakeholders is a critical aspect of all service delivery. It is achieved through formal and informal consultation and client survey.



## Offices

The Department's head office is located in the Sydney CBD. Four regions are coordinated by the Metropolitan Planning Division. Sydney East and Sydney North West offices are located at Redfern, Sydney South-West at Parramatta, and the Central Coast office is at Gosford. The Heritage Office is located in Parramatta in the former Kings School – an award-winning building demonstrating best practice adaptive reuse and sustainable development principles.

The Department's five non-metropolitan regions, North Coast, Hunter, Murray-Murrumbidgee, Western and Southern are coordinated by the Rural and Regional Planning Division and are based in six locations across the State.

- Head office is responsible for policy and planning and building system development, strategic regional planning, assessment of major infrastructure and State significant development, heritage management, city centres planning, building and sustainability, and governance and corporate support.
- The Department's nine regions are responsible for the implementation of regional and subregional strategies, support for and liaison with local government, oversight of local environmental planning and development assessment.

## Internet

Wherever possible services and information are provided through the Department of Planning website, at: <http://www.planning.nsw.gov.au>.

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