

November 2022

Call for Expression of Interest from Aboriginal artists and designers in Western Sydney



The Department of Planning and Environment is seeking expressions of interest from Aboriginal artists and designers to produce artwork for the Caring for Country Strategy.

The scope of work

The Department of Planning and Environment (the department) is co-developing the Caring for Country Aboriginal Outcomes Strategy (the Strategy) with Aboriginal communities of Western Sydney. The Strategy focuses on supporting economic participation, promoting Aboriginal culture and knowledge, and helping Aboriginal people maintain distinctive relationships with land and waters in Western Sydney.

The department is seeking expressions of interest from an Aboriginal artist or designer to contribute to the development of the Strategy by producing artwork that reflects the themes and planned outcomes of the strategy. The work can be delivered in collaboration with other artists or designers if desired.

The work commissioned would consist of the following items:

- design for the frontpage of the Strategy
- design for the 4 subsection frontpages of the Strategy
- design elements to be used elsewhere in the Strategy and publications for the strategy (as recommended by the artist).

The department may also use the artworks for other uses throughout our publications for the Strategy, including the department's websites and social media platforms.

Other requirements

The department will credit you on all your artwork. You will be required to agree with the department's terms and conditions in relation to the commissioned artwork copyright that the department will hold as to use all or part of your artwork on the Caring for Country Strategy and any

related publications to the Strategy internally or publicly for perpetuity without any further payment.

The design must be delivered in a digital format that can easily be used in the Strategy and for other publications.

Selection criteria

These are the criteria to assess the applications for the expression of interest:

1. The proposed artwork helps promote Aboriginal culture and the themes and outcomes of the Caring for Country Strategy.
2. The proposed artwork represents a strong and positive connection to Western Sydney and the Aboriginal Communities in the region.
3. The proposed artwork helps Aboriginal communities feel visually represented.

Eligibility

This opportunity is open to Aboriginal artists or designers who have a cultural connection to the Western Sydney region or who live in the Western Sydney region.

How to submit your expression of interest?

Please submit responses via email to CPCP@planning.nsw.gov.au by **11.59 pm 9 December 2022**.

If you don't have access to email, please contact the team via phone on 02 9585 6060 and our team will assist with an alternative pathway to submit your application.

Selection Panel

The department will convene a panel to assess the applications against the selection criteria. An Aboriginal team member from the department will be part of the selection panel. The department will consider using a cultural advisor or Aboriginal community member representative to be on the panel.

Table 1: Timing of application process

Milestone	Date
Closing date for EOI	9 December 2022
Assessment of applications	16 December 2022
Artists notified of outcome of EOI	21 December 2022
First draft of the design	By 17 February 2023

Review rounds

17 February 2023 - 10 March 2023

Artwork finalised

By 31 March 2023

For more information

Please see Table 1 for the expected timing of the artwork procurement and finalisation. Please note that the timeline is a guide, and the department reserves the right to make changes.

If you would like to talk to one of our team members working on the Caring for Country Strategy, please contact the team via email CPCP@planning.nsw.gov.au or call us on 02 9585 6060.