**Overview**

The NSW Government announced the establishment of a Special Activation Precinct (SAP) in the Snowy Mountains in November 2019. The Snowy Mountains SAP will focus on ways to increase year-round tourism to grow the regional economy, create year-round employment opportunities, and attract more visitors to the region from Australia and the world.

Special Activation Precincts are being delivered by the NSW Government’s $4.2 billion Snowy Hydro Legacy Fund, following the sale of the Snowy Hydro Scheme to the Commonwealth Government.

**What is a Special Activation Precinct?**

Special Activation Precincts are unique to regional New South Wales, and bring together planning and investment to stimulate economic development and create jobs in line with the competitive advantages and economic strengths of a region. Through fast-track planning, government-led studies and development, infrastructure investment and business concierge, Special Activation Precincts ensure that our regions are resilient and well-placed to grow.

**The Snowy Mountains**

The Snowy Mountains Special Activation Precinct aims to grow a strong one-season visitor economy into a successful four-season destination by stimulating economic development and investment and increasing year-round jobs in supporting industries. We will aim to leverage the region’s natural beauty and unique climate to improve tourism amenity of the region, and invest in the region’s infrastructure and services to meet the growing needs of permanent residents, seasonal workers, and temporary visitors.

Perhaps now more than ever there’s a reason for the State Government, local Council and community to work together and grow resilient, sustainable, year-round tourism and township.
Master planning

Master planning will bring together insights from community members, as well as findings from a range of technical studies as specified below.

The master plan will also build on important work already undertaken as part of the Go Jindabyne master plan. Opportunities may include:
- transforming the region into a national training base for high-performance alpine athletes
- making it easier to directly access the Snowy Mountains region, including better connections within the Snowy Mountains region itself
- providing more affordable and accessible housing
- creating more diverse and year-round local employment opportunities
- improving amenities, social infrastructure, community facilities, retail and social services
- aspiring to be a climate-positive and carbon-negative region
- strengthening the region’s tourism opportunities and amenity to support year-round visitation.

Community and stakeholder engagement

Keep an eye out for community events and activities, including ways to engage on-line and via digital means to ensure your ideas are heard and can help to shape the draft master plan and future of the region.

The Special Activation Precinct master planning team will also work very closely with local stakeholders including Council, National Park and Wildlife Services, businesses and associations to ensure all perspectives are considered.

Technical Studies

The technical studies will cover a range of issues that will inform the master plan for the Snowy Mountains Special Activation Precinct. They include:

**PLANNING:** Tourism, housing and accommodation, urban design, public space, landscape, sustainability, social infrastructure, sport infrastructure

**ENVIRONMENT:** Biodiversity, bushfire, heritage, carrying capacity

**ECONOMICS:** Demographic projections, economic development, market sounding

**ENGINEERING:** Transport, infrastructure, renewable energy, flooding, hydrogeology, geotechnical

**POTENTIAL AIRPORT:** Site evaluation, meteorology, commercial analysis, noise and vibration impact

**LEGISLATION:** Policy, statutory considerations, governance

Public exhibition

A draft master plan will be developed with insights from the community, stakeholders and findings from the technical studies, and will be available for public comment during the exhibition period.

Stages

The following are the stages involved in developing the master plan.

**Stage 1:** Announcement, stakeholder engagement, and community visioning

**Stage 2:** Site investigations and technical planning studies commence / community consultation continues

**Stage 3:** Draft master plan prepared / community consultation continues

**Stage 4:** Draft master plan on exhibition / community consultation continues

**Stage 5:** Master plan finalised

Any enquiries?

**CALL** 1300 REGION (73 44 66)
**EMAIL** activationprecincts@dpc.nsw.gov.au