MEDIA RELEASE

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A PLAN FOR GROWING PARRAMATTA: CAMELLIA PENINSULA TO BE REVITALISED

Minister for Pru Goward today announced the NSW Government's intention to partner with Parramatta City Council to revitalise the Camellia Peninsula and support the precinct's local jobs.

"Only a few kilometres east of the Parramatta CBD sits the industrial Camellia Peninsula offering so much potential to the third largest economy in Australia," Ms Goward said.

"Parramatta is front and centre in the NSW Government’s plans for the future of Sydney, and today I can announce our intention to work with Parramatta City Council and develop a new vision for the area.

“The Camellia Peninsula has enormous potential, already having the popular Rosehill Gardens Racecourse within the precinct. Parramatta City Council realises this and now we are embarking on a new partnership that will build on the work already underway.

“We have a chance to build a wonderful new community at Camellia – with a thriving commercial centre, close to new homes, expanded employment and improved transport.”

Parramatta City Council will consider the proposal at a meeting tonight. The structure plan will investigate options for integrating a new community within the existing industrial precinct.

Ms Goward said this was the first step in a process of transformation for the unloved precinct.

“The first step will be working with Parramatta City Council, the community and the businesses that already operate in the area to set a vision for Camellia for new homes, incorporating the local jobs already found there,” Ms Goward said.

“Once this is done, we will undertake more detailed work on how we can transform this part of Western Sydney into a thriving, cosmopolitan place with great restaurants and cafes, broader employment opportunities, and new homes and open space.”

Member for Parramatta, Dr Geoff Lee said the announcement helps support other initiatives across Western Sydney that will build the capacity of Parramatta.
“When you consider all the work underway in Parramatta, there’s a renaissance occurring that has a lot of promise for those who live there, and others who plan to make it their home in the future,” Dr Lee said.

Lord Mayor of Parramatta, Councillor Scott Lloyd said the news was another step forward in making Parramatta Sydney’s second CBD.

“For the NSW Government to come out and embrace our early planning for a revitalised and thriving community hub at Camellia is a tremendous vote of confidence in our part of Sydney,” Mr Lloyd said.

“That’s why we need to start work now to make sure that services and infrastructure, particularly transports are in place so that this transformation can begin.”

Latest housing information shows Parramatta is booming with Australian Bureau of Statistics data revealing more than 930 houses were approved in Parramatta in the past three months, the most of any Council in Western Sydney.

This announcement builds on work already underway in Parramatta including:

- Plans for Parramatta North, which will see a new community created with homes and jobs while protecting the area’s valuable heritage and environmental assets
- The shortlisting of four light rail routes around the Parramatta CBD
- Parramatta City Council’s proposal for more flexible rules for building heights and floor space within the CBD to help attract world-class property and development.

Work will start immediately to prepare a structure plan that will provide certainty to Council and landowners about the infrastructure necessary to support the precinct’s growth.

The structure plan is expected to be finalised for implementation next year, after it is exhibited for public feedback.


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