

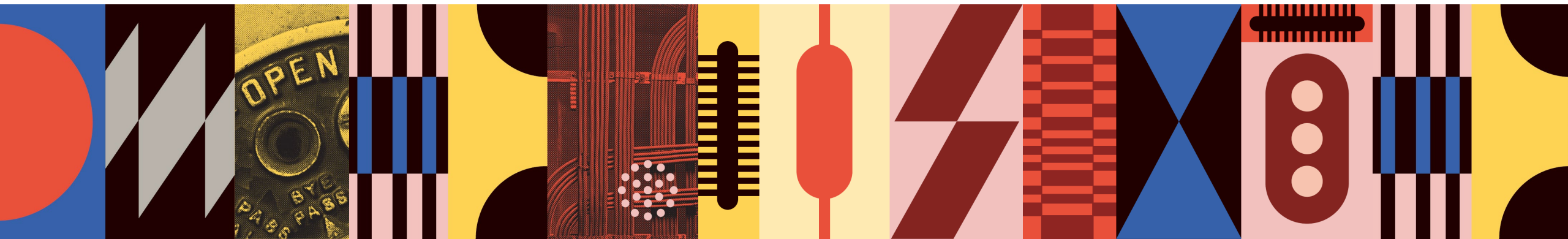


Placemaking NSW

WHITE BAY POWER STATION POWER UP FESTIVAL EOI

EOI Dates: Wednesday 1 May – Sunday 2 June

Event Dates: Friday 20 – Sunday 22 September





ACKNOWLEDGEMENT OF COUNTRY

Placemaking NSW (PMNSW) would like to acknowledge the Wangal people of the Eora Nation, and their Elders, as Traditional Custodians on which White Bay Power Station stands.

Power Up Festival

Friday 20 – Sunday 22 September
3 fully charged days of local culture, creativity and community

Get ready for three fully charged days of local culture, creativity and community, as White Bay Power Station ignites with the Power Up Festival.

Wander through and unravel the histories of this Sydney icon, whilst connecting with our local Inner West community.

See The Boiler House come to life with local talent, taking you on a sonic journey through eclectic DJs, charming choirs and electrifying bands. Then, journey through immersive art in The Turbine Hall and get hands-on in fun workshops for the whole family. Once you've worked up an appetite, fill those hungry bellies with delicious food and drink from the neighbourhood's best.

Everyone is welcome, so come on in and feel the power. Entry is free.



How to get involved

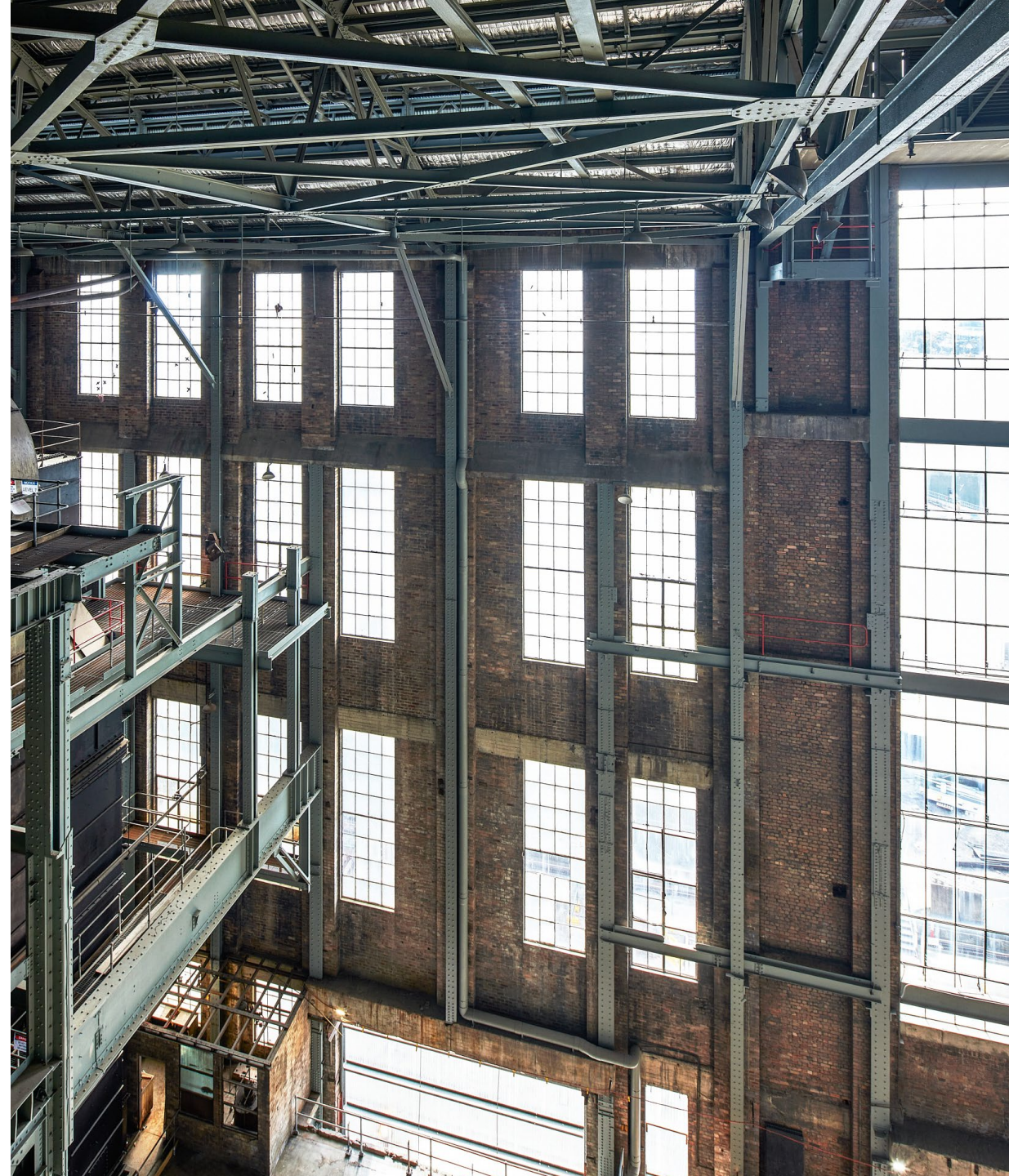
We are now accepting expressions of interest to be part of the Power Up Festival at White Bay Power Station.

There are 3 categories open for applications:

- Performance, Workshops, Exhibitions
- Retailers (Food and Beverage)
- Retailers (Non Food and Beverage)

Expressions of interest are open until **Sunday June 2, 11.59PM.**

A notification of outcome will be sent in late June.



Performance, Workshop, Exhibitions Eligibility Requirements

This festival aims to celebrate the local community, we strongly encourage applicants who reside or work within the Inner West area to apply:

- The EOI is open to artists, collectives, and companies who wish to be included in the festival.
- Performance works may include a range of formats including live music, theatrical performance, movement, dance, circus, drag and comedy.
- Workshop formats must be interactive. They may appeal to children, youth, adults and/or families.
- Exhibitions and installations may include artworks of any format including painting, sculpture, photography, film, light, and sound. Existing works only.
- Power Up Festival is an inclusive event and Placemaking NSW encourages applications from a diverse range of artists.



Performance, Workshop, Exhibitions Assessment Process

All applications will be assessed by a dedicated panel, who will select candidates based off the following assessment criteria:

- Projects artistic merit
- Projects local relevance, bio and imagery
- Projects technical requirements / suitability to the venue
- Practicality of the project budget.

Each criteria has a 25% weighting.

Successful applicants will receive notification by late June, and will promptly receive an information pack to assist with logistical arrangements. Each applicant will be assigned a dedicated main contact and event manager, who will provide guidance on the next steps in the process.



Retailers Eligibility Requirements

This festival aims to celebrate the local community, we strongly encourage applicants who reside or work within the Inner West area to apply:

Non F&B

- Retailers may include art, jewellery, clothing, crafts, design and so on.
- Products should be unique and showcase local artisans/makers/creators.

F&B

- Retailers may serve food, non-alcoholic and alcoholic beverages.
- Products should showcase local food and beverage.

Placemaking NSW encourages applications from a diverse range of applicants.



Retailers Assessment Process

All applications will be assessed by a dedicated panel, who will select candidates based off the following assessment criteria:

- Product range / offer, business bio and imagery
- Local focus
- Ability to service the opening hours of the event
- Space / set-up requirements.

Each criteria has a 25% weighting.

Successful applicants will receive notification by late June and will promptly receive an information pack to assist with logistical arrangements. Each applicant will be assigned a dedicated main contact and event manager, who will provide guidance on the next steps in the process.



How to submit your application

Applications are now open and will close on Sunday June 2nd, 11.59PM.

Apply by completing the forms at the links below:

- [Retailers \(Food and Beverage\)](#)
- [Retailers \(Non Food and Beverage\)](#)
- [Performance](#)
- [Workshops](#)
- [Exhibition/Installation](#)



Venue and Technical Information

Requirements	Performers	Workshops/ Experiences	Art / Installation	Retail & Community Traders	F&B Traders
Space Allocation	<ul style="list-style-type: none"> Locations to be determined 	<ul style="list-style-type: none"> Locations to be determined 	<ul style="list-style-type: none"> Locations to be determined 	<ul style="list-style-type: none"> Minimum 2.4 x 2.4m 	<ul style="list-style-type: none"> Approx 3m x 3m (Front of House area) + 3x3m (Back of House area)
Inclusions / PMNSW supplied	<ul style="list-style-type: none"> Greenroom 1 hr prior with mirrors, trestles / chairs PA/Sound equipment Basic lighting 	<ul style="list-style-type: none"> Trestle tables, chairs for participants and teacher Running water 	<ul style="list-style-type: none"> Rigging support will be provided pending artwork installation requirements Forklift available for bump in and out of installations 	<ul style="list-style-type: none"> 2.4 x 2.4m stall space 1 x 10amp outlet 1 x trestle tables 1 x chair 1 x stall sign Additional power 10amp \$15 	<ul style="list-style-type: none"> Approx 3m x 3m (Front of House area) + 3x3m (Back of House area) Access to handwash, pot wash, bins, Additional power 10amp \$15 / 3ph \$50 Waste management



Questions?

Please contact
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Department of Planning, Housing and
Infrastructure